

Hereford Volunteer Fire Company FALL FESTIVAL

October 21st & 22nd

LIVE MUSIC - WINE - BEER - FOOD - CRAFT VENDORS

The following are sponsorship opportunities currently being offered for The 24th Hereford Fall Festival on October 21st and 22nd. All proceeds go directly to the Hereford Volunteer Fire Company. All donations are Tax Deductible. Any Sponsorship level will receive social media recognition!

<i>Level</i>	<i>Description</i>	<i>Donation</i>
Title Sponsor- GOLD	<p>Official Title Sponsor – Festival Partner</p> <p>The Ultimate VIP experience...HEREFORD Style!</p> <p>Includes your company name as the title sponsor on all digital, radio, banners and print advertisements for the 2023 festival. Will feature your companies name on multiple signs around the festival grounds and a HUGE stage banner. Multiple acknowledgements between musical acts over the PA. Opportunity to speak on stage one time each day of the event. Free vendor space to advertise your business. Complimentary admission with the wine tasting option for up to 10 guests. Complimentary beer from the Hereford Volunteer Fire beer garden. Invitation for you and 10 guests to our Saturday night exclusive members celebration featuring live music cold drinks.</p>	\$10,000
SILVER	<p>Silver Partnership Sponsor Package</p> <p>Your company name on all digital, radio, banners and print advertisements for the 2023 festival. Will Feature your companies name on a large stage banner. Free vendor space to advertise your business. Complimentary admission with the wine tasting option for up to 6 guests. Complimentary beer from the Hereford Volunteer Fire beer garden. Invitation for you and 6 guests to our Saturday night exclusive members celebration featuring live music and cold drinks.</p>	\$5000
BRONZE	<p>Bronze Sponsor Package</p> <p>Will Feature your companies name on a large stage banner. Your company name on all digital/social media and print advertisements for the 2023 festival. Free vendor space to advertise your business. Complimentary admission with the wine tasting option for up to 4 guests. Complimentary beer from the Hereford Volunteer Fire beer garden. Invitation for 4 guests to our Saturday night exclusive members celebration featuring live music.</p>	\$2500



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HOSPITALITY TENT	30x30 tent in the center of all the action with your company name on a banner. Mentions of your company at various times throughout the day over the PA! Table setup inside the tent to promote your business. Decorated with fall decorations on all four corners and your company's signage. Complimentary admission with the wine tasting option for up to 4 guests. Complimentary beer from the Hereford Volunteer Fire beer garden. Invitation for 4 guests to our Saturday night exclusive members celebration featuring live music.	\$3000 SOLD
STAGE SPONSOR	This Sponsorship features a Medium sized banner (Trust us you'll see it!) displayed on the main stage. Mentions of your company at various times throughout the day over the PA! Complimentary admission with the wine tasting option for up to 2 guests. Complimentary beer from the Hereford Volunteer Fire beer garden.	\$1000
TRACTOR WAGON SPONSOR	Be the first name our guests see as the ride on the tractor drawn wagon from our parking to the festival grounds. Signage will be placed all over the wagon!	\$1500 4 AVAILABLE!
ENTRANCE SIGN	This year we want guests to see nothing but support as they enter our gates for a fun packed day. A yard sign will display your companies business name or families name. Letting everyone know you care!	\$200

